

With so many miles behind and so many miles left to travel, Sturgis, SD, native, Jasmine Cain, has paved a way for female rockers in the motorcycle culture. Current NIMA (Nashville Industry Music Awards) Artist of the Year and Alternative Rock Band of the Year, Jasmine Cain has set the standard and raised the bar.

Living her life through her songs and gypsy spirit like a modern-day Janis Joplin, Jasmine Cain is a ghost on the road sitting next to you as you take your own musical journey. With five self-released albums (“The Inside” 2004, “Locks & Keys” 2008, “Highway Prophet” 2011, “Modern Day Gypsy” 2012, and “White Noise” 2016) and a newly released music video for her title track single, “Hole,” Jasmine Cain has sold over 30,000 albums, and gained 5,000 views in the first week of her music video alone. She holds 8 JPF awards—the most awards ever to be awarded to any one artist from the JPF Association.

Her performances are stadium-quality rock shows to audiences of 1,000-5,000 on average. Jasmine Cain encompasses what a true artist is meant to be, taking the reins as the songwriter, lead vocalist, and bassist for her band. Her songs are emotional, raw, and timeless. Her voice is a mixture of strong, aggressive, soul-filled attitude, while allowing you to feel a slight vulnerability that takes you on an emotional, super-charged ride. You can hear your own life story in every raspy note.

Jasmine Cain’s natural ability to capture and hold the attention of her audience has earned her several nationally known tours as the headliner for Easyrider’s Bike Show & Rodeo Tour for 3 consecutive years, main act for 7 years at the Full Throttle Saloon (which has now become a TruTV series), and the official touring band for Broken Spoke Saloons and performing at most major motorcycle events nationwide.